

Karen Bluestein Cary Communications



SERVICES

- ❖ Presentation design
- ❖ Executive communications
- ❖ Content development
- ❖ Marketing collateral
- ❖ Branding
- ❖ Training materials
- ❖ Technical writing
- ❖ Special projects (flyers, maps, brochures, newsletters, etc.)



WHY HIRE ME?

- ❖ I know what I'm doing
- ❖ I care about your success
- ❖ I sweat the small stuff so you don't have to
- ❖ I work quickly, yet accurately
- ❖ I expect changes

- ❖ Clear
- ❖ Concise
- ❖ Accurate



BUSINESS EXPERIENCE

Functions Supported:

Field & Inside Sales
Marketing & Communications
Operations
Services
Engineering/IT
Training

Locations Supported:

US & Canada
Latin America
Western Europe
India
China



Karen Bluestein

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TOOLS



PowerPoint
Word
Excel
SharePoint
Outlook
Salesforce.com

LinkedIn
Twitter
Facebook
Skype
YouTube
WebEx

Explorer
Chrome
Firefox
WordPress
iPhone
Blackberry



QUALIFICATIONS

- 20+ years developing real-world communications
- 14 years at Cisco
- 10 years in book publishing
- Worked with dozens of senior executives
- Created hundreds of templates
- Expert PowerPoint user
- Trained workers at all skill levels
- Won ISO Best Practice Award

Karen Bluestein Communications Portfolio



- ❖ Clear
- ❖ Concise
- ❖ Accurate

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Presentations



Web Content



Flyers



Newsletters



Reports



Charts

